

## KELLOGG'S™ / APPLE TV+ TRIAL OFFER

### TERMS AND CONDITIONS. INTERNET ACCESS REQUIRED.

Offer open to legal residents of the fifty (50) United States, District of Columbia and Puerto Rico who are 18 years of age or older. To participate, you must agree to receive marketing communications from Sponsor. If you unsubscribe or otherwise request to no longer receive marketing communications, you will not be eligible to receive a reward as part of this promotion. To be eligible to receive a reward, you must be subscribed to marketing communications at time of participation and receipt of any reward.

1. **BUY** any one (1) package of **Kellogg's™ It's the Great Pumpkin Charlie Brown** cereal (8 oz. & 12.7 oz.) ("**Participating Products**") from 7/31/23 to 12/31/23 ("**Offer Period**") (collectively "**Qualifying Purchase**").
2. **TAKE A PICTURE** of your receipt containing the Qualifying Purchase ("**Photo**"). Go to [www.KelloggsStreamingOffer.com](http://www.KelloggsStreamingOffer.com) ("**Website**") and follow the instructions to register and upload the Photo of your receipt. Photo of your receipt must be submitted within fourteen (14) days of purchase. Last date to submit a Photo of your receipt is 1/14/24. Only a Qualifying Purchase of a Participating Product is valid for this offer. Photo must include the entire receipt from top to bottom, including all four (4) corners. For longer receipts, take multiple Photos in sections in order to capture the entire receipt and submit all Photos at the same time. Be sure that the store name, date, bar code (if available), items and prices are legible in your Photo(s). Blurry and/or unreadable receipt Photos will be rejected. For help or more information, visit Website.
3. **GET** a link via email redeemable for one (1) 1-month trial subscription to the Apple TV+ streaming service ("**Offer**") in the form a code ("**Code**"). In order to receive a Code, a participant will first receive a confirmation email within 72-hours of their receipt submission indicating if their receipt submission was valid or not. If their receipt is valid and approved, an initial email will be sent to the participant that will include a link for the participant to claim their reward (i.e. Code). Once the participant clicks on the link in their initial email and claims their reward; then in approximately five (5) days, the participant will receive a second email containing their reward (i.e. Code). Last day to claim a Code is 1/31/24. To redeem Code for the Offer on your iPhone or iPad, (1) open Apple TV app on your iPhone or iPad, (2) click icon in top right, (3) click Redeem Code, (4) select enter Code manually, (5) enter code/click redeem, and (6) follow prompts on device to complete redemption. To redeem Code for the Offer on your computer, (1) open Apple TV app on your computer, (2) navigate to Account at top of page, (3) select Redeem, and (4) enter Code. Code expires on 2/14/24. Open to new Apple TV+ subscribers only. This is a promotional code and is not for resale, has no cash value, and will not be replaced if lost or stolen. Valid only for Apple TV+ in the United States. Requires Apple ID with payment method on file. Apple TV+ renews for \$6.99/month after the promotion until canceled. You can cancel at any time in Settings at least one (1) day before each renewal date. Terms and Apple Privacy Policy apply; see the applicable terms for your country at

<https://www.apple.com/legal/internet-services/>. Minimum age required depending on your country. Must be in the country that matches the store front on which you are redeeming the code. Compatible products and services required. Apple TV+ is a service mark of Apple Inc. Apple is not a sponsor of this promotion.

Limit one (1) Offer per person for the Offer Period. Multiple redemptions for this Offer by participant are not permitted. By participating in the promotion, each participant unconditionally accepts and agrees to comply with and abide by these official terms and conditions and the decisions of Sponsor, which shall be final and binding in all respects. Not valid with any other offer.

A single receipt containing a required Qualifying Purchase can qualify towards one (1) Offer; receipt can only be submitted once. By submitting your receipt, you agree to receive a minimum of two (2) email messages from Sponsor regarding the promotion. By uploading a submission from your wireless device, the participant grants permission to the Sponsor to notify them via a return email message and must agree to accept all applicable charges associated therewith. You are responsible for all applicable fees and taxes associated with uploading submission from a wireless device. Proof of uploading a receipt is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials. Offer is void where prohibited.

Sponsor is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Sponsor shall not be responsible for incorrect or inaccurate submission information whether caused by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of the submission in the promotion. Sponsor assumes no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of submissions. By participating in this promotion, participant agrees to release and hold harmless Sponsor, Apple Inc., and their respective subsidiaries, affiliates, representatives and agents (including any third parties who assist in the administration of this promotion) and the respective directors, officers and employees of each from any and all liability from claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any reward, participation in this promotion or any promotion-related activities. Proof of submission is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials. Offer is void where prohibited. Sponsor: Kellogg Company, One Kellogg Square, Battle Creek, MI 49016.

®, ™, © 2023 Kellogg NA Co.

© Peanuts Worldwide LLC. Peanuts Worldwide is not a sponsor of this promotion.