

KELLOGG'S™ / APPLE TV+ TRIAL OFFER FAQs

KEY OFFER DETAILS

- **BUY:** one (1) Kellogg's® It's the Great Pumpkin, Charlie Brown cereal between 07/31/23 12:00AM EDT and 12/31/23 11:59PM EST.
- **TAKE A PIC:** of your receipt with a qualifying purchase and upload it by scanning the QR code or visiting www.KelloggStreamingOffer.com. Receipt and purchase information must be submitted within 14 days of purchase, no later than 1/14/24
- **GET:** a code for 1 free 1-month trial subscription to the Apple TV+ streaming service

BUY

- Must purchase participating products
- Purchases must be made between 07/31/23 12:00AM EDT and 12/31/23 11:59PM EST.

TAKE A PIC

- Take a picture of your receipt(s)
- Go to www.KelloggStreamingOffer.com to register and upload your receipt(s)
 - For longer receipts, take pictures in sections and upload all photos from one receipt at the same time
 - Only upload one receipt at a time
 - Ensure the store name, date, bar code (if available), items, and prices are legible in your photo(s)

GET

- Once your receipt has been processed and approved, click "Get It" in your receipt approval e-mail to redeem your code for 1 free 1-month trial subscription to the Apple TV+ streaming service. The code will then be e-mailed to you in five (5) days.
- Limit one (1) code per participant. Reward must be claimed by 01/31/24 and redeemed on Apple TV+ by 2/14/24.

GENERAL PROMOTION HELP

Do I have to live in the United States to participate?

Yes. You must be a legal resident of the fifty (50) United States, Puerto Rico, and/or the District of Columbia and be 18 years of age or older to participate.

Do I have to be an Apple TV+ subscriber to participate?

This offer is only open to new Apple TV+ subscribers only. You will need to create a user name and password and enter your credit card information to become a new subscriber.

Do I have to purchase a product to participate?

Yes. You must purchase one (1) participating product to earn credit to redeem your reward. To view a list of the participating products, please click on the link located on www.KelloggStreamingOffer.com or you can view them in the promotion Terms and Conditions.

How do I get my reward?

If your receipt is approved, you will receive an e-mail indicating the approval. Clicking "Get It" in that e-mail will lead you to claim your reward, which will arrive in five (5) days.

Can I redeem more than 1 reward?

No. Each participant can earn 1 reward.

Can I earn credit(s) from submitting my receipt(s) to the Kellogg's text short-code or Kellogg's email address?

No. In order to earn credit for your reward, you must upload a picture of your receipt(s) to www.KelloggStreamingOffer.com. Receipts texted or emailed will **not** earn promotion credit.