

KELLOGG'S™ - MINECRAFT MINECOINS OFFER

TERMS AND CONDITIONS

- BUY** a minimum of one (1) participating *Kellogg's*® product – *Kellogg's*® *Apple Jacks*® (10.1 oz., 14.7 oz., 19.4 oz. & 23 oz.); *Kellogg's*® *Corn Pops*® (10 oz. & 14.6 oz.); *Kellogg's*® *Froot Loops*® (10.1 oz., 14.7 oz. & 23 oz.); *Kellogg's*® *Froot Loops*® (Walmart 18 oz.); *Kellogg's*® *Froot Loops*® *Marshmallow Blasted* (10.5 oz.); *Kellogg's*® *Froot Loops*® *Marshmallow* (17 oz.); *Kellogg's*® *Frosted Flakes*® (13.5 oz., 24 oz. & 28.5 oz.); *Kellogg's*® *Frosted Flakes*® *Minecraft* (10.6 oz. & 16.8 oz.); *Kellogg's*® *Raisin Bran*® (16.6 oz., 24 oz. & 34.2 oz.); *Kellogg's*® *Raisin Bran Crunch*® (15.9 oz.); *Kellogg's*® *Raisin Bran*® (17.3 oz.); *Kellogg's*® *Krave*® *Chocolate* (11.4 oz.); *Kellogg's*® *Corn Flakes*® (9.6 oz., 18 oz. & 24 oz.); *Kellogg's*® *Rice Krispies*® (18 oz., & 24 oz.); *Kellogg's*® *Frosted Mini-Wheats*® *Bite Size Original* (18 oz., 24 oz. & 29.5 oz.); *Kellogg's*® *Frosted Mini-Wheats*® *Bite Size Strawberry Delight* (22 oz.); *Frosted Mini-Wheats*® *Bite Size Blueberry* (22 oz.); *Kellogg's*® *Crispix*® (18 oz.); *Kellogg's*® *Froot Loops*® *Caddy*; *Kellogg's*® *Apple Jacks*® *Caddy*; *Kellogg's*® *Cinnabon*® *Caddy*; *Kellogg's*® *Froot Loops*® with *Marshmallows cereal snacking*; *Kellogg's*® *Jumbo Snax Krave*® *Duo*; *Pringles*® *Scorchin*' (5.5 oz – Cheddar); *Pringles*® *Original* (5.2 oz.); *Pringles*® (5.5 oz. – Cheddar Cheese, Sour Cream & Onion, BBQ, *Minecraft Suspicious Stew*); *Cheez-It*® *Grooves*® (9 oz. - Classic Cheddar, Cheddar Ranch, Sharp White Cheddar); *Cheez-It*® *Original* (7 oz. & 12.4 oz.); *Cheez-It*® *Extra Toasty* (7 oz. & 12.4 oz.); *Cheez-It*® *White Cheddar* (7 oz. & 12.4 oz.); *Club*® *Original* (13.7 oz.); *Club*® *Snack Stacks* (12.5 oz.); *Club*® *Minis* (11 oz.); *Kellogg's*® *Eggo*® *Froot Loops*® waffles (10 ct.); *Kellogg's*® *Eggo*® waffles (10 ct. – Blueberry, Buttermilk, Chocolatey Chip, Homestyle, Strawberry); *Kellogg's*® *Eggo*® waffles (24 ct. – Homestyle, Blueberry, Buttermilk, Chocolatey Chip); *Kellogg's*® *Rice Krispies Treats*® *Original Minecraft Creeper Edition* (8 ct & 16 ct) (“**Participating Products**”) from 3/27/23 – 7/31/23 (“**Offer Period**”) at a participating retail store (“**Qualifying Purchase**”).
- TAKE A PICTURE** of your receipt(s) with the Qualifying Purchase(s) and go to www.kelloggminecraftpromo.com (“**Website**”) select the *Minecraft Minecoins Offer* page, complete the information and upload your receipt(s). Each receipt must be submitted separately and within thirty (30) days of purchase. Last date to submit a receipt is 8/30/23. Only a Qualifying Purchase of a Participating Product is valid for this offer. Photo must include the entire receipt from top to bottom, including all four (4) corners. For longer receipts, scan or take picture in sections and send/text all portions at the same time. Be sure that the store name, date, bar code (if available), items and prices are legible in your image(s). Blurry and/or unreadable receipt images will be rejected. For help or more information, visit www.kelloggminecraftpromo.com.
- GET** three hundred fifty (350) *Minecraft Minecoins* for your Qualifying Purchase of one (1) Participating Product via email in the form of a code (“**Code**”). In order to receive a Code, a participant will first receive a confirmation email within 72-hours of their receipt submission indicating if their receipt submission was valid or not. If their receipt is valid and approved, an initial email will be sent to the participant that will include a

link for the participant to claim their reward (i.e. Code). Once the participant clicks on the link in their initial email and claims their reward; then in approximately five (5) days, the participant will receive a second email containing their reward (i.e. Code). Limit three (3) Codes per person/email address for the promotion. Redemption and usage of Minecraft Minecoins requires internet access, an up-to-date Minecraft Bedrock Edition with access to Minecraft Marketplace (available separately) (e.g., excluding Minecraft Java Edition and Playstation versions of Minecraft), and a Microsoft account in good standing. Qualifying participants will receive an email from Sponsor or its designee with a redemption Code for Minecraft Minecoins. To redeem, participants must go to [Minecraft.net/redeemcoins](https://minecraft.net/redeemcoins), and must register a Microsoft account or log in to an existing one. Note: It is no longer possible to redeem a Code using a Mojang account. Enter the Code you received. Once redeemed to your Microsoft account, launch the updated Minecraft Bedrock Edition with Minecraft Marketplace and sign in with the Microsoft account used to redeem the Code. If you meet the requirements set forth above, the full Code value will be applied and may be used for eligible purchases (exclusions apply) made directly at the Minecraft Marketplace. Proceed to the in-game Minecraft Marketplace to spend your Minecoins or go to [Minecraft.net/Marketplace](https://minecraft.net/Marketplace) to see what's new. Code must be redeemed by 3/28/24. Minecraft - ESRB Rating: E 10+. Visit www.esrb.org for rating information. Microsoft is not a Sponsor of this offer. Please note, if you are redeeming multiple codes, you may need to repeat the redemption process for each code. You agree that Microsoft may, freely and without liability, remove Minecoins redeemed through this promotion, suspend or ban accounts, and take other disciplinary or corrective action if Microsoft suspects or believes your account is engaged in fraudulent or abusive activity.

Minecoin Terms and Conditions: Minecoins require an updated version of Minecraft Bedrock Edition with the Minecraft Marketplace, including Android, iOS, Nintendo Switch, Xbox One, and Windows 10. Platform exclusions apply. Visit [Minecraft.net/marketplace](https://minecraft.net/marketplace) for more information. Eligible purchases and prices vary by region, device, and over time. Geography limitations, country and balance restrictions, taxes, and Internet connection fees may apply. Paid subscriptions required for some content. Age restrictions apply. Except as required by law, Codes cannot be redeemed or exchanged for cash and are not refundable. No credit card required, no expiration. Use of Minecoins is subject to the Microsoft Services Agreement (www.microsoft.com/msa).

Offer open to legal residents of the fifty (50) United States, District of Columbia and Puerto Rico who are sixteen (16) years of age or older. By participating in the promotion, each entrant unconditionally accepts and agrees to comply with and abide by these official terms and conditions and the decisions of Sponsor, which shall be final and binding in all respects. Not valid with any other offer. Offer valid in U.S. only. No cash value. Offer valid in U.S. only. Not for resale; void if sold or exchanged.

By uploading a submission from your wireless device, the participant grants permission to the Sponsor to notify them via a return email message and must agree to accept all applicable charges associated therewith. Participants should consult

their wireless service provider's pricing plan for details. You are responsible for all applicable fees and taxes associated with placing a submission from a wireless device. Submission at the Website via a wireless device is designed to work with most of the U.S. major wireless carriers in the United States, but Sponsor makes no guarantee that any particular wireless service provider will participate, and the wireless device that is used must be capable of wireless internet access. Check with your carrier for details. Participants should check their phone's features to see if they have that capability. Wireless service providers may charge entrants for submission from a wireless device, including any error message that is sent and received in connection with the promotion, based on the applicable wireless service pricing plan. Participants should consult their wireless service provider's pricing plan for details. Sponsor in its sole discretion may add or delete a wireless carrier at any time, without notice. Proof of submission from a wireless device is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials.

Sponsor and Microsoft is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Sponsor and Microsoft shall not be responsible for incorrect or inaccurate submission information whether caused by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of the submission in the promotion. Sponsor and Microsoft assumes no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of submissions. By participating in this promotion, participant agrees to release and hold harmless Sponsor, Microsoft, and their respective subsidiaries, affiliates, representatives and agents (including any third parties who assist in the administration of this promotion) and the respective directors, officers and employees of each from any and all liability from claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any reward, participation in this promotion or any promotion-related activities. Proof of submission is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials. Offer is void where prohibited. Microsoft is not a Sponsor of this offer. Sponsor: Kellogg Company, One Kellogg Square, Battle Creek, MI 49016.

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