

KELLOGG'S™ BOWL OFFER OFFER FAQs

KEY OFFER DETAILS

- BUY: three (3) participating products in the same transaction between 10/09/23 12:00AM EDT and 01/17/24 11:59PM EST.

REDEEM ONLINE

- TAKE A PIC: of your receipt and register at www.KelloggsBowlOffer.com or www.KelloggsBowlOffer.com/espanol to upload your receipt
 - Receipts must be submitted within 14 days of purchase, and no later than 01/31/24.
 - For longer receipts, take pictures in sections and upload all photos from one receipt at the same time
 - Only upload one receipt at a time
 - Ensure the store name, date, bar code (if available), items, and prices are legible in your photo(s)
 - If your receipt is valid, it should be approved within 72 hours
- GET: one (1) free Kellogg's® Bowl (ARV \$4.99) while supplies last. Must redeem by 2/14/24.

REDEEM IN-STORE

- Present your Qualifying Purchase at a participating retailer during checkout along with one (1) bowl from the in-store display to receive one (1) Reward at that time. Reward item(s) available in-store at Offer display and subject to inventory availability in-store.

GENERAL PROMOTION HELP

Do I have to live in the United States to participate?

Yes. You must be a legal resident of the fifty (50) United States and/or the District of Columbia and be 16 years of age or older to participate.

Do I have to purchase a product to participate?

Yes. You must purchase three (3) participating products in the same transaction to earn credits to redeem your reward. To view a list of the participating products, please click on the link located on www.KelloggsBowlOffer.com or www.KelloggsBowlOffer.com/espanol or you can view them in the promotion Terms and Conditions.

Do I have to purchase all three products at once?

Yes. Three participating products must be purchased in one transaction to earn reward.

How do I get my reward?

To redeem online, if your receipt is approved, you will receive an e-mail indicating the approval. Click "Get Details" to confirm your shipping address, You can expect to receive your reward(s) in the mail in 8-10 weeks.

To redeem in-store, present your Qualifying Purchase at a participating retailer during checkout along with one (1) bowl from the in-store display to receive one (1) Reward at that time. Reward item(s) available in-store at Offer display are subject to inventory availability in-store.

Can I redeem more than 1 reward?

Yes. Each participant can earn up to five (5) rewards.

If I've earned multiple rewards, can I redeem some online and some in-store?

No. In the event you have earned multiple rewards in a single transaction, either all rewards must be redeemed online at www.KelloggsBowlOffer.com or www.KelloggsBowlOffer.com/espanol or all rewards must be redeemed in-store.

I tried to redeem my reward in-store but they are out of the one I want. What do I do?

Redeeming your reward(s) in-store is based on availability. In the event your retailer is out of rewards, you will have to redeem online at www.KelloggsBowlOffer.com or www.KelloggsBowlOffer.com/espanol for all rewards.

Can I earn credit(s) from submitting my receipt(s) to the Kellogg's text short-code or Kellogg's email address?

No. In order to earn credit for your reward, you must upload a picture of your receipt(s) to www.KelloggsBowlOffer.com or www.KelloggsBowlOffer.com/espanol. Receipts texted or emailed will **not** earn you a reward.