

KELLOGG'S™ 2023 COLLEGE HOOPS SWEEPSTAKES FAQs

KEY OFFER DETAILS

- BUY: any one participating product between 01/03/23 12:00AM EST and 07/31/23 11:59PM EDT.
- TAKE A PIC: of your receipt and register at www.FullCourtCrunch.com to upload your receipt
 - Receipts must be submitted within 14 days of purchase, and no later than 08/14/23.
- GET: entry for a chance to win \$1,000 to Fanatics.com, PLUS your first entry will earn a code for 15% off one (1) order at Fanatics.com.

BUY

- Must purchase participating products
- Purchases must be made between 01/03/23 12:00AM EST and 07/31/23 11:59PM EDT..

TAKE A PIC

- Take a picture of your receipt(s)
- Go to www.FullCourtCrunch.com to register and upload your receipt(s)
 - For longer receipts, take pictures in sections and upload all photos from one receipt at the same time
 - Only upload one receipt at a time
 - Ensure the store name, date, bar code (if available), items, and prices are legible in your photo(s)

GET

- Once your receipt has been processed and approved, you will receive confirmation of entry. One Participating Product = One entry into sweepstakes.
- Limit five (5) sweepstakes entries per person per day.
- Limit one (1) code for 15% off one (1) order at Fanatics.com per person.

SOCIAL MEDIA:

To enter the Sweepstakes via Twitter.com (the "Social Platform"), you must be a registered member of the Social Platform with an account set to public. Becoming a member of the Social Platform and entry into the Sweepstakes are both free. Entrants must go to Twitter.com, log into their account and tweet the hashtag **#FullCrunchEntry** (the "Hashtag"). All Social Platform posts must be posted to a non-private Social Platform account and must include the Hashtag. By using the Hashtag, you affirm that you have read, understand and agree to these Official Rules. Direct any questions, comments, or complaints regarding the Sweepstakes to Sponsor, not Twitter. Limit five (5) entries per person per day.

GENERAL PROMOTION HELPS

Do I have to live in the United States to participate?

Yes. You must be a legal resident of the fifty (50) United States and/or the District of Columbia and be 18 years of age or older to participate.

Do I have to purchase a product to participate?

You may purchase (1) participating product to earn credit to redeem for your entry into the Sweepstakes. To view a list of the participating products, please click on the link located on www.FullCourtCrunch.com or you can view them in the promotion Official Rules. You can also see the Official Rules for a free method of entry.

How do I get my code for 15% off a Fanatics.com order?

If your receipt is approved, you will receive an e-mail indicating your receipt has been approved. Clicking "Get Details" in that e-mail will allow you to claim your code. Five (5) days after doing so, the code will arrive in a separate e-mail. Code must be claimed by 08/30/23 and redeemed on Fanatics.com by 10/31/23.

Can I earn credit(s) from submitting my receipt(s) to the Kellogg's text short-code or Kellogg's email address?

No. In order to earn credit for your reward, you must upload a picture of your receipt(s) to www.FullCourtCrunch.com. Receipts texted or emailed will **not** promotion credit.

What is the prize?

Fifteen (15) Grand Prizes* - Each Grand Prize winner will receive \$1,000 in Fanatics Cash (to be awarded in the form of two (2) \$500 Fanatics Gift Cards + pin/code for each) / ARV \$1,000 each winner.

***Grand Prize winner will receive an Internal Revenue Service Form 1099 for the ARV of the prize for the tax year in which the prize was awarded.**

100 First Prizes - Each First Prize winner will receive \$100 Fanatics Cash (to be awarded in the form of one (1) \$100 Fanatics Gift Card + pin/code) / ARV \$100 for each winner.

200 Second Prizes - Each Second Prize winner will receive \$25 in Fanatics Cash (to be awarded in the form of one (1) \$25 Fanatics Gift Card +pin/code).